

Monday, August 5 (Day 1)

3:00 – 4:00pm	Registration & Check-In
4:00 – 4:15pm	Opening Remarks – <i>Cindy Bristow, UC Riverside/Softball Excellence</i>
4:20 – 5:15pm	Turning Unconventional Thinking into a National Championship – <i>Lonni Alameda, Florida State University</i>
5:20 – 6:15pm	Developing a Demand-Oriented Training Program for Your Pitchers – <i>Dana Sorensen, Sorensen Elite Softball Pitching</i>
6:20 – 6:45pm	Roundtable Discussion #1
6:45 – 7:00pm	Day 1 Wrap-Up – <i>Cindy Bristow, UC Riverside/Softball Excellence</i>

Tuesday, August 6 (Day 2)

9:00 – 9:55am	How We Set-Up Batters – My Pitch Calling & Game Plan Strategy – <i>Rachel Lawson, University of Kentucky</i>
10:00 – 10:20am	Panel #1 - TBA
10:20 – 10:40am	<i>Break</i>
10:40 – 11:25am	Micro-Topics Session #1 - TBA
11:30 – 12:00pm	Roundtable Discussion #2
12:00 – 1:30pm	<i>Lunch</i>
1:30 - 2:25pm	How to Get Pitchers to Buy Into a New Coach and a New System – <i>Jen Rocha, University of Oklahoma</i>
2:25 – 2:45pm	<i>Break</i>
2:45 – 3:30pm	Micro-Topics Session #2 - TBA
3:30 – 3:50pm	<i>Break</i>
3:50 – 4:10pm	Micro-Topic Session #3 - TBA
4:15 – 4:45pm	Roundtable Discussion #3
4:45 – 5:00pm	Day 2 Wrap-Up – <i>Cindy Bristow, UC Riverside/Softball Excellence</i>
5:00 – 7:00pm	Networking Social

Wednesday, August 7 (Day 3)

8:30 – 10:00am	Effective Velocity: Revolutionizing Pitch Calling Through Science – <i>Perry Husband, Pioneer in the Science of Effective Velocity</i>
10:00 – 10:20am	Bombing the Expert on Effective Velocity – <i>Perry Husband, Pioneer in the Science of Effective Velocity</i>
10:20 – 10:35am	<i>Break</i>
10:35 – 11:20am	Micro-Topics Session #4 - TBA
11:25 – 11:50am	Panel #2 – All Speaker Panel Q & A
11:50 – 12:00pm	Closing Remarks – <i>Cindy Bristow, UC Riverside/Softball Excellence</i>